

TRADEMARK

04-02-2002



1. NAME OF PARTY

102039067

Kellwood Company
600 Kellwood Parkway
Chesterfield, MO 63017

Entity: Kellwood Company

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation - State Delaware
☐ Other _____

2-25-02

Division of Patents and Trademarks:
and original document or copy thereof.

2. NAME AND ADDRESS OF PARTY(IES) RECEIVING AN INTEREST:

Name: Target Brands, Inc.
Internal Address: Attn: Kristina Kemp Hauschild
Street Address: 1000 Nicollet Mall, TPS 3165

City: Minneapolis
State: MN
Zip: 55403

Entity: Target Brands, Inc

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation - State Minnesota
☐ Other _____
☐ Citizenship _____

02-25-2002

U.S. Patent & TMO/TM Mail Rcpt Dt. #67

3. INTEREST CONVEYED:

- ☒ Assignment ☐ Change of Name
☐ Security Agreement ☐ Merger
☐ Other _____

If not domiciled in the United States, a domestic representative designation is attached:

- ☐ Yes
☐ No

(The attached document must not be an assessment)

4. APPLICATION NUMBER(S) OR REGISTRATION NUMBER(S). ADDITIONAL SHEET ATTACHED?

☐ YES ☒ NO

A. Trademark Application No.(s)

73/687,468
74/694,526
73/481,153

B. Trademark Registration No.(s)

1,489,460
2,001,011
1,334,429

5. NAME AND ADDRESS OF PARTY TO WHOM
CORRESPONDENCE CONCERNING DOCUMENT

Name: Target Brands, Inc.
Internal Address: c/o Kristina Kemp Hauschild
TPS-3165
Street Address: 1000 Nicollet Mall
City: Minneapolis
State: MN
Zip: 55403

6. NUMBER OF APPLICATIONS AND REGISTRATIONS INVOLVED:

3

7. AMOUNT OF FEE ENCLOSED OR AUTHORIZED TO BE CHARGED:

Applicable service fee charged to deposit account.

8. DEPOSIT ACCOUNT NUMBER (ATTACH DUPLICATE COPY OF
THIS FORM IF PAYING BY DEPOSIT ACCOUNT):

20-0089

04/01/2002 AHMED: 00000189 E00089 73687468

DO NOT USE THIS SPACE

01 FC:481 40.00 CH
02 FC:482 125.00 CH

9. DATE OF EXECUTION OF ATTACHED
DOCUMENTS:

03 August 2000

10. I DECLARE UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE UNITED STATES OF AMERICA THAT THE
FOREGOING IS TRUE AND CORRECT. EXECUTED ON:

Date

21 Feb 2002

Signature

Kristina Kemp Hauschild

Kristina Kemp Hauschild
Name of Person Signing

TRADEMARK ASSIGNMENT

WHEREAS, Kellwood Company, a Delaware corporation with its principal place of business at 600 Kellwood Parkway, Chesterfield, MO 63017 ("Assignor") has adopted, owns and is using, either directly or indirectly through licensees, the trademark identified in Schedule 1 attached hereto (the "Mark");

WHEREAS, Mervyn's Brands, Inc., a Minnesota corporation with its principal place of business at 33 South Sixth Street, Minneapolis, MN 55402 ("Assignee"), is a licensee of the Mark and desires to acquire all right, title and interest in and to the Mark, all registrations thereof, applications therefor and rights associated therewith; and

WHEREAS, the Mark is being assigned from Assignor to Assignee as part of the business indicated and symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all of its right, title and interest in and to the Mark, all registrations thereof, applications therefor and rights associated therewith, together with the goodwill of the business indicated and symbolized by the Mark, along with the right to recover damages and profits for past infringements thereof.

Assignor further covenants and agrees with Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by Assignor and that full right to convey the same as herein expressed is possessed by Assignor.

IN WITNESS WHEREOF, Assignor has, by its duly authorized representative, executed this Trademark Assignment this 3rd day of August, 2000.

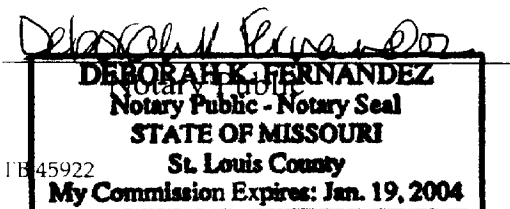
Kellwood Company

By:  Thomas H. Pollihan

Title: Vice President, Secretary
and General Counsel

STATE OF Missouri)
) ss.
COUNTY OF St Louis)

Subscribed and sworn before me
this 3rd day of August, 2000.



SCHEDULE 1 TO TRADEMARK ASSIGNMENT

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Jurisdiction</u>
CASCADE BLUES	1,489,460	5/24/88	U.S.
CASCADE BLUES	2,001,011	9/17/96	U.S.
CASCADE BLUES	1,334,429	5/7/85	U.S.